

+44 74 3838 7030 | CARSANDAS8@GMAIL.COM

HTTPS://ACARSANDAS.WIXSITE.COM/PORTFOLIO



PROFILE

As a BA Graphic Design graduate, I am a creative individual with a strong passion for designing innovative and visually striking designs. I possess excellent technical skills in graphic design software and have experience in creating visual content across various mediums, including print and digital.

My academic background has equipped me with a strong understanding of design principles, colour theory, and typography, which enables me to develop cohesive design concepts that effectively communicate ideas and brand messages. Additionally, I have experience working in a team setting and collaborating with clients to ensure their vision is accurately reflected in the final product.

With a keen eye for detail and a dedication to staying up-to-date with the latest design trends, I am committed to producing exceptional work that exceeds expectations. I am a highly motivated and driven individual who thrives in a fast-paced and dynamic environment, and I am eager to apply my skills and experience to contribute to the success of a forward-thinking design team.

As of now, I am looking to join a design studio or a design team as an intern so I take my skills to the professional level and gain knowledge from design experts. I am open to work from home or in office until office hours, but, I am open to working flexible hours too.

DESIGN SKILLS

Adobe Creative Suite



Web Design



UI / UX



Animation



HTML / CSS



Typography



Office 365



Planning



Ideation



Creativity



EDUCATION

2018 - 2022

■ BA (HONS) GRAPHIC DESIGN

LCCA

2015 - 2017

■ BTEC LEVEL 3 EXT. BUSINESS DIPLOMA

GREENFORD HIGH SCHOOL (POST 16)

2010 - 2015

■ GCSE

VILLIERS HIGH SCHOOL

EXPERIENCE

January 2023 - Present

BRITISH HEART FOUNDATION

VOLUNTEER SALES ASSISTANT

I am currently volunteering at the British Heart Foundation in one of their home stores. I work as a sales assistant where I deal with customer queries and advise them get what they are looking for and answering any questions they may have regarding any of the products on show. At the same time, I work as a warehouse operative dealing with any deliveries that may come in and helping with unloading stock and donations. Apart from this, I also have a duty to make sure that the shop floor looks clean and presentable.

July 2020 - Present

FREELANCE GRAPHIC DESIGNER

SELF - EMPLOYED

Finding clients who represent small businesses. I do anything graphic design related including web design. I delegate with the client and revise changes almost every day depending on their design taste.

REFERENCES

MAYA TAYARA

GRAPHIC DESIGN COURSE DIRECTOR
LCCA

PHONE

+44 020 3535 1155

EMAIL

admin@lcca.org.uk

SHIVANI VITAL

OWNER & FOUNDER
NAMASTEY UK

PHONE

+44 7717 524087

EMAIL

shivanivital@namastey.uk

+44 74 3838 7030 | CARSANDAS8@GMAIL.COM

HTTPS://ACARSANDAS.WIXSITE.COM/PORTFOLIO

INTERPERSONAL SKILLS

Communication



Time Management



Detail - Oriented



Teamwork



Motivation



Leadership



Active Listening



Responsibility



Organisation



Flexibility



Multi-tasking



Passion



INTERESTS

My interests lie in various fields. The most important one for me would be design since I am working in that field. I like to stay updated on the different design trends that circle around the design world and this allows me to work out how to incorporate my designs and mixing some designs that are trending from that time.

Another interest I like is watching the news from around the world as this keeps me updated on what is happening in each country. I also like to watch sports news too as I am a huge fan of football.

HOBBIES

One of my favourite hobbies is to create, doesn't matter what type of content it is, I enjoy being creative in my free time. Sometimes I will be working on digital illustrations and sometimes I will start a personal project so that I can build up my portfolio and design page.

Another hobby of mine is staying active, from working out to playing football, I like to stay in shape as I can eat well and stay hydrated.

A new hobby that I have recently taken up is reading. As a graphic designer and a digital creator, I am looking at the screen most of the time that I work which meant that I needed to take up a hobby that did not affect my eyes and was calming. I found that when I read books, it helps calm me down and is great for my mental health.

FREELANCE EXPERIENCE

NAMASTEY UK

Instagram : @namastey.uk

Brand Identity

- listened to the client's brief and project details
- carried out market research
- planning and sketching ideas
- designing logos based off ideas
- communicated with the client to review logo designs
- made revisions to designs
- finalised logo designs

FUSIONBYSV

Instagram : @fusionbysv

Logo Redesign

- listened to the client's brief and project details
- planning and sketching ideas
- designed logos based off old logo
- communicated with the client to review new logo designs
- made revisions to designs
- finalised logo designs
- made new mockups showcasing new logo

MONEYMAKERLOADING

Instagram : @moneymakerloading

Brand Identity

- listened to the client's pitch and project details
- looked at initial ideas given by the client
- created some sketches based off the initial ideas
- Set up virtual meetings to discuss design progress
- worked on design revisions
- recieved feedback from client
- made revisions on logo designs variations